



## PRESS RELEASE

### HOTELSTERREN ANNOUNCES 5 STAR HOTEL CLASSIFICATION FOR KRUISHERENHOTEL MAASTRICHT

Maastricht, 1 June 2017

**Kruisherhotel Maastricht was awarded a 5-star classification on Wednesday 31 May, making it the first hotel in Limburg to receive such a coveted accolade. Rated by Hotelsterren, a Royal Dutch Hospitality Association initiative, it is equally endorsed by Hotelstars, the European Hotel Classification organisation.**

#### **The first Limburgian hotel to secure 5 Stars**

Kruisherhotel was officially awarded its 5-star status at a celebratory dinner for stakeholders and the press. Ron de Bruijn, Director of Hotelsterren said, "We used 270 objective quality assurance points to judge the Kruisherhotel and concluded that the extensive service and facilities offered are absolutely worth the stars awarded. We congratulate the Kruisherhotel as the first 5-star hotel in the Limburg province, which now joins 27 other Dutch properties with the same classification. All 21,000 hotels under the European hotel classification system assure guests that they will receive a consistent and quality experience. The Kruisherhotel is an oasis of tranquility in the dynamic city of Maastricht, where history and art converge at the crossroads of modern day luxury."

#### **Design between Heaven and Earth**

During a cocktail reception a glass shipping container styled with hotel furnishings, including an Auping bed, dramatically sailed over the central square as a symbolic expression of the hotel's positioning – Design between Heaven and Earth. Bastiaan Klomp, General Manager, stated that "We are proud that as a team we have achieved the 5-star classification. With this strategic milestone we can add a new chapter to the Kruisherhotel story and look forward to an exciting future."

#### **About Kruisherhotel Maastricht**

Dating back to the 15th century, the former Kruisher monastery and adjoining Gothic church have been transformed into a spectacular design hotel, located in the heart of Maastricht's historic centre. A member of Design Hotels™, Kruisherhotel Maastricht combines thought-provoking architecture with original features throughout the 60 ultra-modern guestrooms, each with their own individual quirks and details. The church's impressive nave has been sensitively reimaged to create an arresting, semi-open place space that encompasses the hotel reception, restaurant, Wine Bar Rouge & Blanc, meeting spaces, library, glass elevator and three corner lounges tucked away in former side chapels.

A member of Design Hotels™ since 2005, Kruisherhotel Maastricht is part of Oostwegel Collection, a Limburgian family business dedicated to gracious hospitality, artisanal cuisine and historically authentic properties. For more information: [www.kruisherhotel.nl](http://www.kruisherhotel.nl)

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#### **For the editors:**

Photographs taken by: Etienne van Sloun, Kruisherhotel\_2: FLTR Judith Oostwegel, Camille Oostwegel sr., Bastiaan Klomp, Camille Oostwegel jr. -

For more information about this press release please contact Oostwegel Collection, Marketing & PR department. Email: [info@oostwegelcollection.nl](mailto:info@oostwegelcollection.nl) Phone: +31 (0)43 608 89 00

[www.oostwegelcollection.nl](http://www.oostwegelcollection.nl)