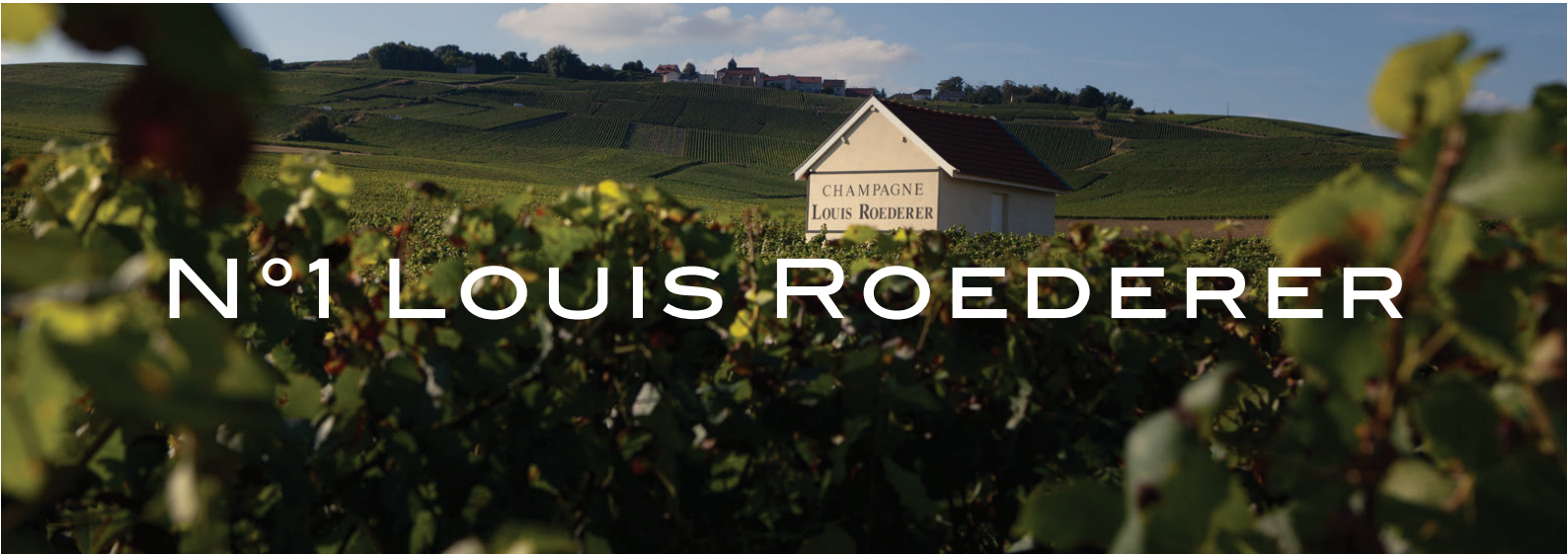


THE WORLD'S MOST ADMIRABLE CHAMPAGNE BRANDS 2018

DRINKS INTERNATIONAL



N°1 LOUIS ROEDERER

• METHODOLOGY •

JURY MEMBERS

- . Leading retailers
- . Wine writers
- . Masters of Wine
- . Marketing experts

CRITERIA

- . The quality & consistency of the brand
- . Whether this quality and consistency has been maintained or improved in the past year
- . The quality of brand marketing & packaging
- . The brand's value at its price level
- . The overall image of the brand

• 2018 RANKING •

- N°1 LOUIS ROEDERER
- N°2 POL ROGER
- N°3 CHARLES HEIDSIECK
- N°4 BILLECART-SALMON
- N°5 KRUG
- N°6 BOLLINGER
- N°7 TAITTINGER
- N°8 JACQUESSON
- N°9 RUINART
- N°10 DOM PÉRIGNON